

## SPONSORSHIP APPLICATION

### What is 'Sea Scotland'?

Sea Scotland is a conference series started in 2016, which aims to bring together key actors and facilitate debate on critical issues facing the marine environment in Scotland to bring about progressive marine policy and management. It is co-ordinated by a Steering Group comprising Scottish Environment LINK and their Marine Group Members, Fauna and Flora International, Ocean Dialogues, SNH, and the Universities of Aberdeen and Edinburgh. Previous Sea Scotland conferences attracted a wide range of Scottish marine stakeholders, providing a multi-interest forum for dialogue and knowledge-exchange. More information on previous Sea Scotland conferences can be found on our [website](#).

### Sea Scotland 2020: Ocean-Based Solutions for the Sustainable Development Goals

The Sea Scotland 2020 conference will be a two-day event on 8<sup>th</sup>-9<sup>th</sup> June, in part celebrating World Ocean's Day on the 8<sup>th</sup>, and contributing to 2020, a dynamic year and start of a decade of ocean-focused themes and actions:

- Scotland's [Year of Coasts and Waters](#)
- UN [World Oceans Day](#), 8<sup>th</sup> June 2020
- UN's 2020 [Ocean Conference](#) in Lisbon, 5-9 June 2020
- 2020 UN [Climate Change Conference](#) - UNFCCC COP 26 (Glasgow, 9<sup>th</sup> November 2020)
- UN [Decade](#) of Ocean Science for Sustainable Development (2021 – 2030)
- UN [Decade](#) of Ecosystem Restoration (2021-2030)



The oceans play critical roles in addressing the SDGs, most acutely in the context of the Global Climate Emergency. Oceans underpin most of the 17 SDGs, which together are driving critical progress on: fisheries management, marine protected areas (MPAs), control of plastic pollution, and the need to consider ocean issues across broad policy areas including environmental, human rights, climate change and trade and investment. However, our oceans remain under threat. In 2019 the IPCC [1.5°C report](#), the UK Marine Strategy, the IPBES [Report](#) and the IPCC [SROCC report](#) all underline the need for immediate concerted action to address human impact on our seas. New global biodiversity targets will be developed under the Convention on Biological Diversity in 2020 which are also crucial to drive progress in this area.

Transformative change is needed in how we use and manage our ocean to ensure that ecosystems both thrive and support society, while achieving the SDGs and a sustainable future in the face of climate change. Focusing on the UN 2030 Sustainable Development Goal (SDG) agenda, Sea Scotland 2020 will consider the role of the oceans in the delivery of the SDGs in Scotland. As one of the first countries to sign up to the SDGs in 2015, Scottish Government is working towards implementing the SDG targets across their activities, not least by integrating them with its [National Performance Framework](#), and synergistic collaborations with multi-sector stakeholders partners across the UK and globally.

The primary goals for Sea Scotland 2020 are:

- To explore and promote opportunities for ocean-based solutions to meet the SDGs including focus on synergies which contribute to multiple targets;
- For Scotland's Year of Coasts and Waters 2020, promote the ecological, social and economic importance of Scotland's seas and its natural ecosystems.

Sea Scotland Conference  
The Studio, Glasgow, 8<sup>th</sup>-9<sup>th</sup> June 2020



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Join us for this milestone Sea Scotland year and be part of making 2020 a decade of ocean recovery and resilience for Scotland's seas and beyond.

### Why sponsor 'Sea Scotland 2020'?

This event offers a rare opportunity to promote your organisation, your work and your support for marine science, planning and conservation to a specialised and target audience over two days. The event regularly attracts over 100 experts from sectors including government, agencies, research and academic, marine industries as well as voluntary conservation and community organisations. Your sponsorship will help to ensure that delegate costs are manageable for all sectors. Delegate fees will be £75 per day, with a concession rate for students and community organisations.

Your exhibition display will be a central part of the refreshment breaks and networking sessions. The central space in our venue, [The Studio](#), is an ideal space for welcoming delegates to your display table and we will have exclusive use of this area for Sea Scotland. Your logo will be displayed prominently at various points throughout the conference and your digital advertising material will be readily accessible through a dedicated conference website. There are opportunities to sponsor a drinks reception and the conference dinner and be at the heart of the conference's main networking events. The conference will also be communicated to external audiences, attract publicity and generate significant activity via social media networks. There will be opportunities for you and your colleagues to join in the conference as part of your sponsorship package. Previous sponsors include: The Scottish Government, Scottish Natural Heritage, the University of Edinburgh, WWF, Marine Conservation Society, MASTS, Atkins, MacArthur Green, Land Use Consultants, Marine Scotland Science and RSPB Scotland.

### Notes for Sponsors

Spaces for exhibition stalls are limited and will be generally allocated on a first-come-first-serve basis to those sponsors wishing to display materials, such as posters and pull-up banners (please note that Package 2 sponsors will receive priority of placement). Bespoke sponsorship packages may be arranged - please contact the organisers (details below) to discuss your requirements.

For further information or to discuss sponsorship opportunities, please contact Esther Brooker:  
[esther@scotlink.org](mailto:esther@scotlink.org)



SPONSORSHIP APPLICATION

Your details	
Name of organisation:	
Name of contact:	
Contact email address:	
Contact telephone number:	
Organisation address (the invoice will be sent to this address):	

Your sponsorship (please select your chosen option – details available in the list supplied)		
Option	Price	Selection
Package 1	£500	<input type="checkbox"/>
Package 2	£1,000	<input type="checkbox"/>
Drinks reception	£1,200	<input type="checkbox"/>
Conference dinner	£3,500	<input type="checkbox"/>

Your sponsored delegates	
Name and email address of delegates†:	1.  2.
Dietary requirements:	
Requirements for exhibitors stall (e.g. board space, power sockets):	

†The number of free delegate spaces for each sponsorship package is detailed in the attached list.

To accompany the programme, there will be a sponsor profile on the conference webpage. Please add a summary of your organisation below. (max. 200 words):

The deadline for confirming sponsorship is Friday 20<sup>th</sup> March, 2020. Payment of sponsorship will be required within 28 days of invoice date.

Please check the box to acknowledge the above statement:

Signed	
Name (please print)	

Sea Scotland Conference  
The Studio, Glasgow, 8<sup>th</sup>-9<sup>th</sup> June 2020



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For office use

Reference no.	
Payment received	

Sea Scotland Conference  
The Studio, Glasgow, 8<sup>th</sup>-9<sup>th</sup> June 2020



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Sea Scotland 2020  
Sponsorship packages

Package 1 (£500)	Package 2 (£1,000)	Drinks reception (£1,200)	Conference dinner (£3,500)
Logo on e-programme	Logo on e-programme	Logo on e-programme	Logo on e-programme
Logo on screen in conference intro	Logo on screen in conference intro	Logo on screen during event	Logo on screen during event
Free conference registration and dinner for 1 delegate	Free conference registration and dinner for 2 delegates	Free conference registration and dinner for 1 delegate	Free conference registration and dinner for 2 delegates
4 social media mentions	Exhibitors stall (prominent location)	Opportunity to say a few words to the delegates about your views on the conference theme	Exhibitors stall
	Advertisement on conference webpage or delegate pack (e.g. a relevant research project, or similar)	Social media mentions in relation to event	Opportunity to say a few words to the delegates about your views on the conference theme
	8 social media mentions		Social media mentions in relation to event